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October 26, 2023

Company name: Simplex Holdings, Inc.

Representative: Hideki Kaneko

Representative Director, President and CEO (Securities code: 4373; TSE Prime Market)

<u>Simplex Announces Formulation of Long-Term Growth Strategy: Vision1000 and</u> <u>Medium-Term Business Plan 2027</u>

The Simplex Group hereby announces that it has formulated a long-term growth strategy: Vision1000 and a three-year Medium-Term Business Plan 2027 starting from the fiscal year ending March 31, 2025 as detailed below.

1. Progress of the current Medium-Term Business Plan

In December 2020, the Simplex Group announced the Medium-Term Business Plan covering a three-year period from the fiscal year ended March 31, 2022 to the fiscal year ending March 31, 2024 (the "current plan") with three focused measures: (1) Domain Expansion, (2) Deep Dive, and (3) Strengthening Recruitment & Development. The numerical targets set forth in the current plan were already achieved in the previous fiscal year, the second year of the current plan, and we expect earnings to grow further in this fiscal year, the final year of the current plan. In fact, we are reasonably confident that the financial results for the six months ended September 30, 2023 announced today show the solid progress we have made.

2. Background for the formulation of the long-term growth strategy: Vision1000

In order for the Group to have a certain social impact amid the growing momentum of digital transformation (DX), we believe it is important to aim first of all for achieving an annual revenue of 100 billion yen. Based on this belief, we have formulated Vision1000, which specifies what the Group aims to be, as our new long-term growth strategy to appropriately adapt to expected future changes in the business environment and client needs, whereby we seek to improve our corporate value in a sustainable manner.

3. Positioning of the Medium-Term Business Plan 2027

Along with Vision1000, we have also formulated a new three-year Medium-Term Business plan 2027 covering a period between the fiscal years ending March 31, 2025 and 2027. This plan is positioned as the halfway point toward the accomplishment of Vision1000. Under this plan, we aim to achieve sustainable growth and higher profitability by further evolving the three focused measures of the current plan and further developing synergies within the Group.

4. Numerical targets set forth in the Medium-Term Business Plan 2027

(Millions of yen, unless otherwise indicated)

	(,
	FY3/2023	FY3/2024	FY3/2027
	(Actual)	(Forecast)	(Target)
Revenue	34,946	40,000	60,000
Operating profit	7,451	8,800	15,000
OP margin	21.3%	22.0%	25.0%
ROE	13.7%	13.5%	17.0%

^{*} The figures for FY3/2024 are forecasted figures as of October 26, 2023.

For more details, please access the URL below:

https://ssl4.eir-parts.net/doc/4373/ir material for fiscal ym4/143032/00.pdf

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^{*} The above earnings forecast represents our judgment based on information currently available to us. Accordingly, the actual results may differ from the forecast due to various factors in the future.